



Dear BrightPath Parent,

We are pleased to inform you of our Parent Engagement Tool (Connect). Connect is a technological tool that will keep you up-to-date of your child's day and facilitate even greater communication between your family and the BrightPath Center.

Through parent surveys and continuous communication with families, we have been informed that parents want to learn more about their children and what activities the children have been doing while at the Center.

Connect is a developed application, through which you'll receive real-time email updates and access to a complete history of your child's experience in our Center through a smartphone or desktop computer.

What is Connect?

Connect will be used by our teachers to record activities on their tablets as they happen throughout the day to keep you informed on everything from nutritional information to fun moments and learning activities.

Photos and videos are stored safely and securely in a journal format that you can access from home or through the mobile app.

What does this mean for me?

Through Connect, you will be kept informed by receiving digital updates on your child to complement our important face-to-face interactions. The daily reports include meal, nap, toilet, mood, supplies and activity updates. Families can expect two photos a week with activity descriptions and skill development indicators. It's also a great way to reinforce your child's in-program learning when you are at home, as you'll have timely insight into what they've been working on throughout the day.

You will receive an email with login credentials to your account once the *photo waiver* has been signed and submitted. Your access to the program will begin upon your child's start date with BrightPath.

We know this tool is a great asset to our families and we appreciate your feedback, as well as your support.

Sincerely,

BrightPath Management